



# Gashtrays call out

Gashtrays is opening its doors to invite other artists and makers to feature in its online shop and social media platforms. The aim is to curate a space of diverse perspectives that challenge conventional standards around sexuality, gender, race and identity.

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## THE MISSION

Gashtrays currently exists within a scrumptious yet dishearteningly small echo chamber of sex + body positive art. Despite its wonderfully inclusive intentions, there is still a serious lack of diversity within this community. Gashtrays recognises that the represented world of sex + body positive art is currently dominated by white, cis artists. I want to use this platform to help shift inclusivity and curate a platform that amplifies marginalised voices.

There are so many voices out there, with important points of view who just aren't being heard. I hope that by sharing these platforms with other makers, I will be able to diversify the art and opinions that my followers see AND hopefully generate some more sales and hype for the featured artists!

In the last 4 years I've been able to meet some incredible entrepreneurs through Gashtrays. This project hopes to celebrate that journey and strengthen those bonds.

## WHAT MAKES US DIFFERENT?

There are many platforms out there that collect and share other people's work, however they are often curated to stylistically match each other. This method of curation often means that the same kind of artwork is repeated again and again, and those that aren't conventional are left out. My work often reflects my body and view of the world. I intend to feature people whose work I admire and shows a different perspective than my own.



# our values

Community

Sex Positivity

Intersectional Feminism

Vulnerability

Black Lives Matter

Period Positivity

Gender Equality

Inclusion

Body Positivity

Free RSE For All

Decolonise Contraception

LGBTQ+ Pride



## HOW IT WORKS

Your work will be hosted on its own subcategory in the Gashtrays online shop, along with a profile about yourself and your work.

- 🌀 Each artist can feature up to 6 pieces to begin with.
- 🌀 Your sales will be processed through the Gashtrays website. The money from your sale will be sent by bank transfer minus a 8% handling fee at the end of each month.
- 🌀 Details of each order will be promptly emailed to you, and postage and packaging will be handled by the artist. Postage prices can be discussed once details of the artwork are known.

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## SOCIAL MEDIA (optional)

You are also invited to be a featuring contributor to the Gashtrays Instagram if you would like to. Along with imagery of your work which will be routinely shared on Gashtrays Instagram, you are invited to write on subjects close to your heart. We try to produce commentary on a wide range of issues, such as...

Representation, identity, body image, sexual health and education, gender politics, intersectional feminism, culture, environmentalism, etc...

Whilst you are also encouraged to share your own perspective on these issues, there are no limitations as to what subjects you can address in your writing. You have been selected for your work and ideas. I am interested in your unique perspective and experience of life, so go nuts!

Once your artwork has been chosen for the website, a social media plan will be curated. You are completely in charge of your imagery and words. However all imagery used on Instagram should be in some way related to your artwork featured in the online shop (eg. work in progress shots of the finished product, rough sketches, context photos, your inspiration) - hopefully this should lead to sales.







## WHAT I NEED FROM YOU

Once you're ready please submit your work via the Gashtrays Webshop Feature Submission [google Form](#). You will be asked to provide...

### WEBSHOP PROFILE

Please provide a profile of yourself!

- Feel free to write about whatever you feel is important to you or your work.  
Up to 1500 characters.
- Provide a high definition image in your handwriting saying 'with \*your first name\*'.  
The image will be digitised and used as the header of your profile on the shop (please refer to the submission form for examples).

### PRODUCT INFORMATION

- Title
- Price
- Description
- Dimensions

Once your submission has been assessed, you will then be asked to provide extra content for the webshop...

### PHOTOS

Please provide at least 3 photos per item.

- 1 - Full shot
- 2 - Close up detail shot
- 3 - Context shot

The background of your photos will be edited out in pictures 1 and 2 to have a flat white background, so please photograph these against a white background with good lighting.